

CIS  
Business and  
Management  
School



SCUOLA PER LA GESTIONE D'IMPRESA

# WHO IS CIS?

CIS is the Business and Management School of Unindustria, the Association of Entrepreneurs of Reggio Emilia, Emilia Romagna Region.



## CIS EXPERTISE

- ALLIGNE THE COMPETENCE OF EMPLOYEES TO ORGANIZATIONAL AND TECHNOLOGICAL CHANGES
- SUPPORT THE TRANSITION TO WORK OF YOUNG UNEMPLOYED
- RE-SKILL OR UP SKILL ADULTS TO ENTER OR RE-ENTER THE LABOUR MARKET

# CIS OBJECTIVES

The main Goal is to **support and foster the development of entrepreneurial competitiveness and innovation** in collaboration with enterprises, technical institutes, universities, research centres, local administration and all stakeholders who could contribute to the development and growth of people and companies.

In order to achieve its objectives, CIS designs, organises and provides training actions addressed to both young people and workers to support the transition of unemployed young people into the world of work, to adapt workers' skills to organisational and technological changes.

# COLLABORATING COMPANIES

Reggio Emilia industrial district includes different sectors, from electrical to mechanical (machinery and equipment), automotive, food, textiles, ceramic tiles, plastic rubber, construction and real estate and services.

75% of companies member of CIS have between 1 and 50 employees



# DIGITAL DISTRICT

In order to support the central role of the Reggio Emilia area, in the panorama of digital transformation and the development of digital skills, Unindustria RE and CIS implemented the Digital District.

The project includes three different initiatives:

## Steam & Robotics Laboratory

- an educational laboratory for primary, secondary and high school students, aimed at developing digital skills and techniques with the specificity of the territory in order to create a culture of innovation already among

## Human & Technology Training Center

- a training laboratory <sup>young people</sup> equipped with the latest digital manufacturing technologies, dedicated to training activities for young recent graduates, managers and workers, and unemployed people who want to update or retrain their technical-specialist skills in Industry 4.0

## DAL Digital Automation Lab

- application laboratory for advanced manufacturing technologies that offers companies consulting and scouting services for the most modern technological solutions with "PoC proof-of-concept" configuration

# Partners of the digital district



Brand of Man Power Group  
for engineering training

COMAU

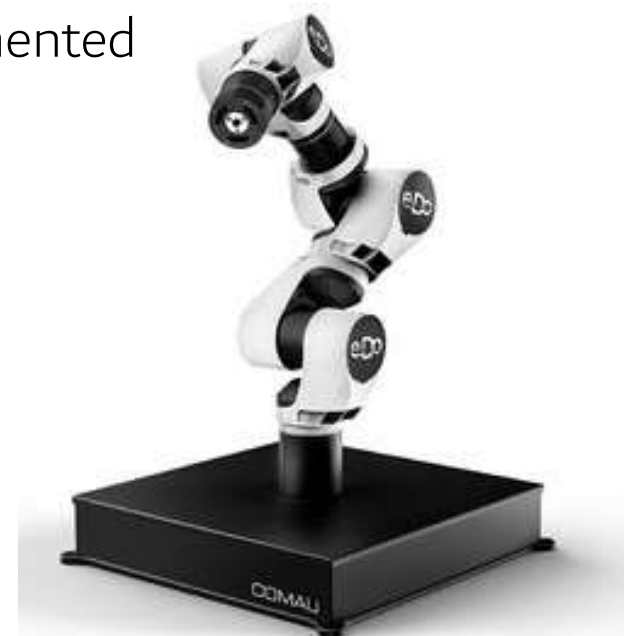


SIEMENS



It's an innovative training center, based in Reggio Emilia, the process owner is CIS. It was created for developing skills for digital transformation of people and companies.

The Training Center has an educational laboratory. The technologies within the laboratory are: educational robots, robotic arms, 3D printer, scanner for reverse engineering, cnc machine tools, software for virtual and augmented reality.



# THE TRAINING PROPOSAL

***Customized training courses for companies*** to update the skills of internal staff according to new trends in smart manufacturing;

***Executive programs for managers*** on Digital Transformation;

***Vocational courses*** to upskill and reskill unemployed young people and adults

***Post graduate master*** on Digital Experience 4.0 and Innovation Management



# THEMATIC AREAS

Cyber Security

Smart Organization

Data Science

Digital Mindset

Marketing Automation

Digital soft skills

Green Innovation

Smart Leadership

Big Data Analytics

Open Innovation

Additive Manufacturing

Agile Project Management

Change  
Management

Lean Manufacturing

Internet of Things

Innovation Strategy

Innovation Development

Robotics

Virtual Commissioning & Digital Twin

Coding and software development



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